

BUS

22nd BUSAN
International Film Festival
12-21 October, 2017



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PRESS GUIDE

Octo



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PRESS BADGE

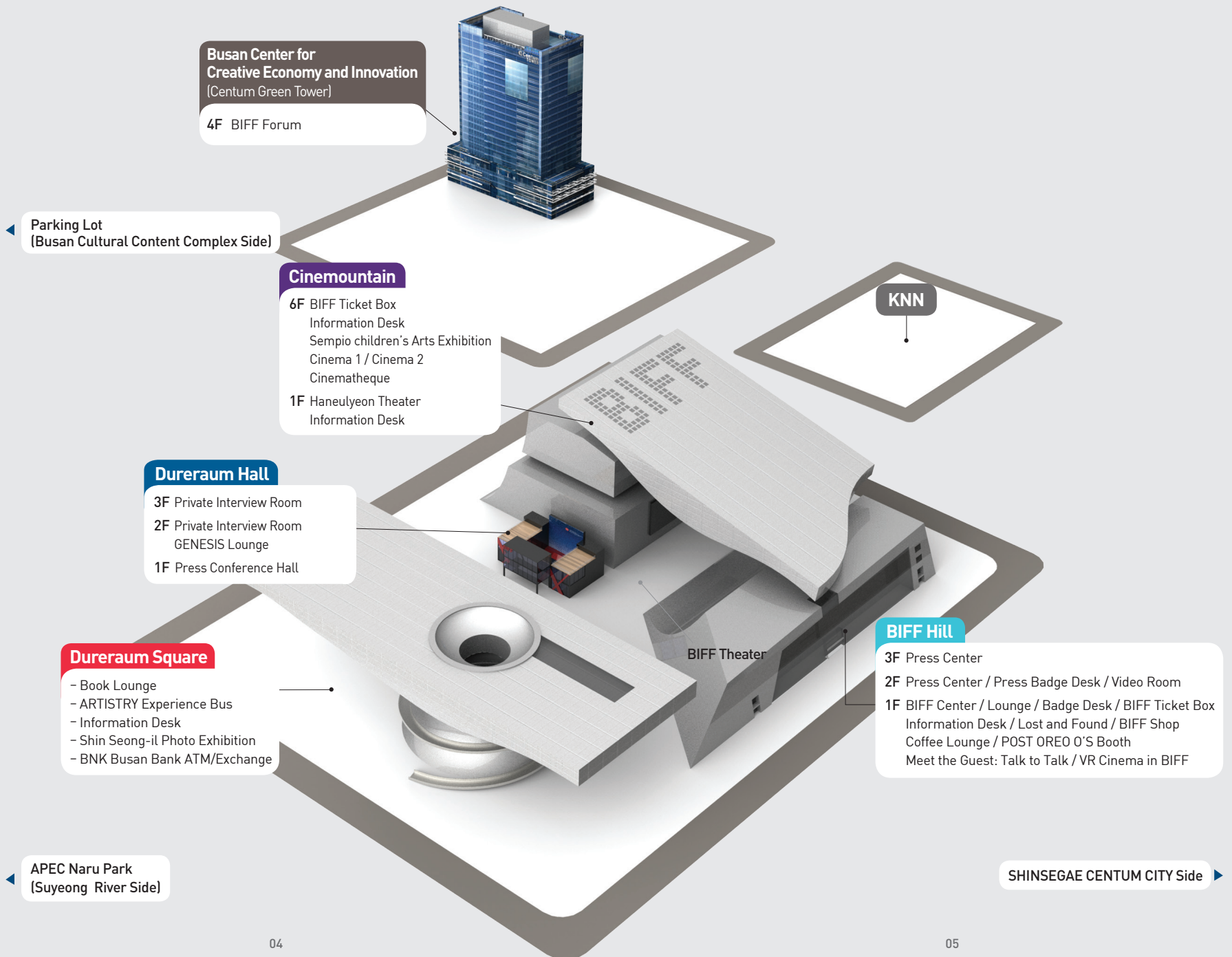
Badge

	TYPE	COLOR	TICKET ISSUANCE	FESTIVAL VENUE	GUEST PACKAGE	* PRESS CENTER	P&I SCREENING	PRESS SCREENING	* WAIT LINE	VIDEO ROOM
Press Badge	PRESS	BLUE	4	●	●	●	●	●	●	●
	PRESS (TECHNI- CIAN)		2	●	●	●		●	●	
Opening / Closing Ceremony Photo Zone Pass			-			●				

	TYPE	COLOR	* GUEST VISIT	PHOTO ZONE	MARKET VENUE	MARKET SCREENING	ONLINE SCREENING	MARKET SHUTTLE	OPENING/ CLOSING PHOTO WALL
Press Badge	PRESS	BLUE	●		●				
	PRESS (TECHNI- CIAN)		●	●	●				
Opening / Closing Ceremony Photo Zone Pass									●

	PRESS	PRESS (TECHNICIAN)
Descrip- tion	- Press badges are for correspondents affiliated with an authentic media (printed media, radio, television, online press, press agencies, and magazines). - Correspondents and editors for print or online media - Correspondent producers, writers, program planners, and TV and radio reporters	- Press (Technician) badges are for technicians including photographers and camera operators, employed or outsourced by an authentic media. (ex. Camera assistants, Sound/Audio technicians, Lighting, and Editing staff)

- * P&I Screening: First come, first served according to the badge type.
- * Only Press with Press Technician Badge is allowed to accredit Opening/Closing Ceremony Photo Zone Pass.
- * Some Guest Visit events have limited access.
- * Wait Line: Admissions are available only if there are left-seats after the on-time entrance of audiences.



Press Center

Press Center is a rest/work area for the press. All festival information including press release materials, official dailies, individual interview rooms, PCs (internet equipped), printers, and fax machines are available for use.

- Facilities: Press Room, Press Badge Desk
- Location: 2F - 3F BIFF Hill, Busan Cinema Center / Haeundae BIFF Village / Press Room, BEXCO (Asian Film Market)

Facility	Date	Time	Location
Press Badge Desk Operating Hours	Oct 11	15:00 - 19:00	2F BIFF Hill, Busan Cinema Center
	Oct 12, Oct 21 (Opening Day / Closing Day)	09:00 - 22:00	
	Oct 13 - 20	09:00 - 20:00	
Press Center Operating Hours	Oct 12, Oct 21 (Opening Day / Closing Day)	09:00 - 22:00	2F - 3F BIFF Hill, Busan Cinema Center
	Oct 13 - 20	09:00 - 20:00	BIFF Village, Haeundae
		11:00 - 20:00	
	Oct 14 - 16	09:00 - 19:00	Press Room, BEXCO
	Oct 17	09:00 - 18:00	

- * Press badge and Opening/Closing Ceremony Photo Zone Pass holders only
- * Badge and Press Package are available for pick-up at the Press Center Press Badge Desk (2F BIFF Hill, Busan Cinema Center)
- * Lights out at the press center during the screening of Opening and Closing Films
- * On-site press badge accreditation occurs in Press Center, 2F BIFF Hill, Busan Cinema Center

Dureraum Hall

Dureraum Hall holds facilities that supports press activities. Press Conference, Individual Interview and Round-table are held in Dureraum Hall.

- Facilities: Press Conference Hall, Private Interview Room, Press Lounge, GENESIS Lounge

Dropbox Service

All videos and photographs provided by the Public Relations team of the Busan International Film Festival can be downloaded here.

Go to Dropbox (www.dropbox.com)

Enter ▶ ID: biffguest@gmail.com / PW: [biffpress](http://press.biff.kr) ▶ 'Files' ▶ Click 'Photo' or 'Video' ▶ Right-click on the file or folder and click Download.

Online Press Service

The Busan International Film Festival provides online press services throughout the festival period. Online press service provides updates for press release materials, schedule of events, and change-of-schedule notices which will be updated on a daily basis during the festival. For more information and materials, please fill out the online 'Data Request Form' on the Data Request menu. Request forms are available only for the press and will be replied to by email.

- Website : <http://press.biff.kr> ID : [press](http://press.biff.kr) / PW : [biff2017](http://press.biff.kr)

Individual Interview

Individual interview coordination service is to arrange interview schedules between guests and members of the press during the Festival (Oct 13(Fri) – Oct 20 (Fri), 2017, Opening and Closing day are excluded). The Public Relations Team will arrange individual interviews after checking the schedules and the arrival of guests. * Please notify the Public Relations Team when you are individually contacting the guests.

>> Individual Interview

- Period
Primary Submission: Sept 25 (Mon) – Sept 29 (Fri), 2017 ▶ For interviews in Oct 13 – Oct 20
Secondary Submission: Oct 10 (Tue) – Oct 13 (Fri), 2017 ▶ For interviews in Oct 16 – Oct 20
- Location: Private Interview Room, 2F, 3F Dureraum Hall
- * Individual interview reservation is via Online Applications only. For further instructions, please refer to the Individual Interview Guideline article at BIFF Press Service website.

>> Guidelines

Available for Interview	NOT Available for Interview
*Jurors *Awardee (Korean Cinema Award) *Foreign Guests *Asian Project Market(APM) Guests *Asian Film Academy(AFA) Guests	*Opening / Closing Films Guests *Gala Presentation Guests *Korean Films' Guests

- There will be NO individual interviews for guests who have ongoing promotions with Korean production/distribution/public relations companies during the festival period.
- 2017 Individual Interview Guest List and Guest Bio are uploaded in Individual Interview guide, BIFF Press Service website (press.biff.kr).
- Format: A press roundtable or closed press conference may be arranged in place of individual interviews for guests besieged by interview requests or tight schedules.
- Interview Schedule: Depended on the guests' official schedule.
※ Interviews cannot be arranged on the date of guest's arrival and departure to/from Busan.
- Final Confirmation: Interview schedules and locations will be notified individually to each interviewer.
※ Interview schedules might not be confirmed in advance as the final confirmation will be made via phone or a meeting with a guest after arrival in Korea.
- Time: 40 minutes (including photo shoots and setup time)
※ Interview time varies depending on the guest

Please add 22nd BIFF Individual Interview team on the Kakao Talk Plus Friend list to receive the news regarding the individual interview during the festival.
-Search for Plus Friend ID '부산국제영화제' or 'biff_press' on Kakao Talk or scan the QR code below.



Video Room

Video Room is a mini theater where you can watch the missed-time films from the official screening time.

- Location: 2F BIFF Hill, Busan Cinema Center / BEXCO Exhibition Center2 - 4D-4E-4F

Facility	Date and Time	Location
Video Room(Digital Editing Room, Seminar Room B) 2F BIFF Hill	Oct 13-20 10:00 - 20:00 Oct 21 (Closing Day) 10:00 - 15:00	Official Selection Screening (Part only)
Video Room BEXCO Exhibition Center 2 - 4D-4E-4F	Oct 14-16 09:00 - 19:00 Oct 17 09:00 - 16:00	

- ※ Press badge holders Only (Press Technician badge holders are not allowed)

P&I (Press & Industry) Screening

P&I (Press & Industry) Screening is for Festival and Press badge holders, not for Cinephile and Entrance pass holders. First come, first served.

*Admission starts 15 minutes before the screening. (JURY, FESTIVAL RED, PRESS, MARKET Badge holders have priority access.)

*There is no designated seating.

*The schedule is subject to change. Please refer to BIFF website for updates.

Date	Time	Running Time	Section	Title	Venue
10-13	10:00	96 min	New Currents	How to Breathe Underwater	CGV Centum City 1
10-13	13:00	122 min	Korean Cinema Today - Vision	Counting the Stars at Night	LOTTE CINEMA Centum City 8
10-13	13:30	130 min	Korean Cinema Today - Vision	Possible Faces	CGV Centum City CINE de CHEF A
10-13	14:00	103 min	World Cinema	The Lion Sleeps Tonight	LOTTE CINEMA Centum City Charlotte
10-13	16:00	75 min	Wide Angle - Documentary Showcase	A Free Man	LOTTE CINEMA Centum City 8
10-13	16:30	130 min	World Cinema	Promise at Dawn	CGV Centum City 1
10-13	17:00	85 min	Korean Cinema Today - Vision	Hit the Night	CGV Centum City CINE de CHEF A
10-13	17:00	91 min	Flash Forward	Wind Traces	LOTTE CINEMA Centum City Charlotte
10-13	19:00	113 min	New Currents	After My Death	LOTTE CINEMA Centum City 8
10-13	20:00	98 min	Flash Forward	Veleno	LOTTE CINEMA Centum City Charlotte
10-13	20:00	86 min	World Cinema	The Last Suit	CGV Centum City CINE de CHEF A
10-13	20:00	102 min	Flash Forward	Home Team	CGV Centum City 1
10-14	10:00	111 min	Flash Forward	Never Steady, Never Still	CGV Centum City 1
10-14	11:00	123 min	New Currents	Last Child	CGV Centum City CINE de CHEF A
10-14	14:00	112 min	Korean Cinema Today - Vision	February	CGV Centum City CINE de CHEF A
10-14	16:00	85 min	Flash Forward	Pulse	CGV Centum City 1
10-14	19:00	104 min	World Cinema	Carbon	CGV Centum City 1
10-15	10:00	78 min	Flash Forward	Head, Two Ears	CGV Centum City 1
10-15	11:00	107 min	Korean Cinema Today - Vision	A Tiger in Winter	CGV Centum City CINE de CHEF A
10-15	13:00	95 min	Flash Forward	Bitter Flowers	CGV Centum City 1
10-15	14:00	110 min	Korean Cinema Today - Vision	A Haunting Hitchhike	CGV Centum City CINE de CHEF A
10-15	16:00	85 min	Flash Forward	Goliath	CGV Centum City 1
10-15	17:00	96 min	Midnight Passion	Ghost Stories	CGV Centum City CINE de CHEF A
10-15	19:00	85 min	Flash Forward	Violeta at Last	CGV Centum City 1
10-15	20:00	102 min	Korean Cinema Today - Vision	Microhabitat	CGV Centum City CINE de CHEF A
10-16	10:00	107 min	World Cinema	Beyond the River	CGV Centum City 1
10-16	10:00	102 min	New Currents	End of Summer	LOTTE CINEMA Centum City 7
10-16	10:30	126 min	A New Window on Asian Cinema	The Scythian Lamb	LOTTE CINEMA Centum City 9
10-16	13:00	71 min	Flash Forward	Upside Down	CGV Centum City 1
10-16	13:00	112 min	A New Window on Asian Cinema	The Bold, The Corrupt And The Beautiful	LOTTE CINEMA Centum City 7
10-16	14:00	110 min	Korean Cinema Today - Vision	Park Hwa-young	CGV Centum City CINE de CHEF A
10-16	14:00	106 min	Korean Cinema Today - Panorama	Taklamakan	LOTTE CINEMA Centum City 9
10-16	16:00	93 min	Korean Cinema Today - Panorama	America Town	LOTTE CINEMA Centum City 7
10-16	16:00	105 min	Flash Forward	The Man with the Magic Box	CGV Centum City 1
10-16	17:00	133 min	Korean Cinema Today - Panorama	Romans 8:37	LOTTE CINEMA Centum City 9
10-16	19:00	82 min	Korean Cinema Today - Panorama	Method	LOTTE CINEMA Centum City 7
10-16	19:00	92 min	Flash Forward	Under the Family Tree	CGV Centum City 1
10-16	20:00	110 min	Korean Cinema Today - Vision	Black Summer	CGV Centum City CINE de CHEF A
10-16	20:30	88 min	Korean Cinema Today - Panorama	The Emperor	LOTTE CINEMA Centum City 9
10-17	11:00	86 min	New Currents	Somewhere Beyond the Mist	CGV Centum City CINE de CHEF A
10-17	14:00	119 min	Korean Cinema Today - Vision	Mothers	CGV Centum City CINE de CHEF A
10-17	17:00	102 min	Korean Cinema Today - Vision	home	CGV Centum City CINE de CHEF A
10-17	20:00	110 min	Korean Cinema Today - Panorama	Mermaid Unlimited	CGV Centum City CINE de CHEF A

The 22nd Busan International Film Festival Press Main Events

* Master Classes: Photography and video recording is restricted to the first 10 minutes. Please refrain from any photography and video recording afterwards for smooth operation.

* Hand Printing/ Open Talk/ Meet the Guest: Talk/ Short Film, Long Chat / Audience Meet-and-Greet: Photography and video recording are only allowed at the designated photo zone.

* All event schedules are subject to change due to guests' circumstances.

Date	Start	End	Event	Venue
10-11	18:00	20:00	22nd BIFF Eve Celebration	Outdoor Stage, Nampo-dong BIFF Square
10-12	13:00	14:57	Opening Film <Glass Garden> Press Screening	Busan Cinema Center Cinema 1
10-12	15:20	16:20	Opening Film <Glass Garden> Press Conference	Dureraum Hall, Busan Cinema Center
10-12	17:30	22:00	Opening Ceremony	Busan Cinema Center BIFF Theater
10-13	09:10	09:50	New Currents Jury Press Conference	Dureraum Hall, Busan Cinema Center
10-13	10:00	12:20	<Narratage> Press Screening	Busan Cinema Center Cinema 2
10-13	12:40	14:41	<Mother!> Press Screening	CGV Centum City 1
10-13	13:30	13:50	Outdoor Greeting <Mary and The Witch s Flower>	Outdoor Stage, Haeundae BIFF Village
10-13	14:00	14:20	Outdoor Greeting <Method>	Outdoor Stage, Haeundae BIFF Village
10-13	15:00	15:50	Open Talk NAKAYAMA Miho X MOON Sori	Outdoor Stage, Haeundae BIFF Village
10-13	15:30	16:20	Gala Presentation <Narratage> Press Conference	Dureraum Hall, Busan Cinema Center
10-13	16:00	16:20	Outdoor Greeting <Misbehavior>	Outdoor Stage, Haeundae BIFF Village
10-13	16:30	16:50	Outdoor Greeting <Microhabitat>	Outdoor Stage, Haeundae BIFF Village
10-13	16:30	17:30	Gala Presentation <Mother!> Press Conference	Dureraum Hall, Busan Cinema Center
10-13	17:10	18:00	Open Talk by KOFFRA LJANG Donggun	Outdoor Stage, Haeundae BIFF Village
10-13	18:10	18:30	Outdoor Greeting <Last Child>	Outdoor Stage, Haeundae BIFF Village
10-13	19:30	19:50	Outdoor Greeting <Resurrected Victims>	Outdoor Stage, Haeundae BIFF Village
10-13	21:32	22:32	Meet the guest: Talk to Talk [Nouvelle Vague and Me]	Busan Cinema Center Cinema 1

Date	Start	End	Event	Venue
10-14	10:00	11:50	<Butterfly Sleep> Press Screening	Busan Cinema Center Cinema 2
10-14	12:00	12:20	Outdoor Greeting <Narratage>	Outdoor Stage, Haeundae BIFF Village
10-14	12:30	12:50	Outdoor Greeting <Man of Will>	Outdoor Stage, Haeundae BIFF Village
10-14	12:45	14:31	<Manhunt> Press Screening	CGV Centum City 1
10-14	13:00	13:20	Hand-Printing & Outdoor Greeting <Manhunt> John WOO	Outdoor Stage, Haeundae BIFF Village
10-14	13:30	13:50	Hand-Printing [SHIN Seong-il]	Outdoor Stage, Haeundae BIFF Village
10-14	13:30	14:30	Meet the Guest: Talk to Talk [Focus: YUASA Masaaki]	Talk Lounge [BIFF HILL 1F]
10-14	14:00	14:50	Open Talk by KOFFRA [LEE Jehoon]	Outdoor Stage, Haeundae BIFF Village
10-14	14:30	15:30	Special Talk 1: SUZUKI Seijun: A Drifter Across the Borders [Session 1. Critic X Critic: Critical speculation on Suzuki Seijun's films]	Busan Cinema Center Cinema 2
10-14	15:00	15:20	Outdoor Greeting <The Tailor>	Outdoor Stage, Haeundae BIFF Village
10-14	15:00	15:50	Gala Presentation <Butterfly Sleep> Press Conference	Dureraum Hall, Busan Cinema Center
10-14	15:30	15:50	Outdoor Greeting <Notebook from My Mother>	Outdoor Stage, Haeundae BIFF Village
10-14	16:00	16:20	Outdoor Greeting <Taklamakan>	Outdoor Stage, Haeundae BIFF Village
10-14	16:30	16:50	Outdoor Greeting <Wilderness>	Outdoor Stage, Haeundae BIFF Village
10-14	17:00	17:20	Outdoor Greeting <The Fortress>	Outdoor Stage, Haeundae BIFF Village
10-14	17:00	18:00	Gala Presentation <Manhunt> Press Conference	Dureraum Hall, Busan Cinema Center
10-14	17:30	17:50	Outdoor Greeting <EFP>	Outdoor Stage, Haeundae BIFF Village
10-14	19:00	19:30	<The Emperor> Talk Concert with Pianist KIM Sunwook	Outdoor Stage, Haeundae BIFF Village
10-15	13:00	13:20	Outdoor Greeting <The Bold, The Corrupt And The Beautiful>	Outdoor Stage, Haeundae BIFF Village
10-15	13:30	13:50	Outdoor Greeting <Let Me Eat Your Pancreas>	Outdoor Stage, Haeundae BIFF Village
10-15	14:00	14:20	Outdoor Greeting <The Day After>	Outdoor Stage, Haeundae BIFF Village
10-15	14:00	15:00	Meet the guest: Talk to Talk [Xu Bing x Xu Bing]	Talk Lounge [BIFF HILL 1F]
10-15	15:00	15:50	Open Talk <Glass Garden>	Outdoor Stage, Haeundae BIFF Village
10-16	14:40	15:40	<Ten Years International Project> Press Conference	Dureraum Hall, Busan Cinema Center
10-16	17:00	18:00	Meet the guest: Talk to Talk with DOP	Dureraum Hall, Busan Cinema Center
10-16	20:43	20:53	Hand-Printing [Jean-Pierre LEAUD]	Busan Cinema Center Cinema 2

Main Events

The 22nd Busan International Film Festival Press Main Events

* Master Classes: Photography and video recording is restricted to the first 10 minutes. Please refrain from any photography and video recording afterwards for smooth operation.

* Hand Printing/ Open Talk/ Meet the Guest: Talk/ Short Film, Long Chat / Audience Meet-and-Greet: Photography and video recording are only allowed at the designated photo zone.

* All event schedules are subject to change due to guests' circumstances.

Date	Start	End	Event	Venue
10-17	14:40	15:40	Special Talk - SUZUKI Seijun: A Drifter Across the Borders (Session 2, Critic X Critic: Legacy of Suzuki Seijun)	Busan Cinema Center Cinema 2
10-17	15:40	16:40	Special Talk 2: Sakha Cinema: The World of Mysterious Nature and Myth	Busan Cinema Center Cinematheque
10-17	16:30	17:10	Short Film, Long Chat [Korean Short Film Competition 1]	Talk Lounge (BIFF HILL 1F)
10-17	16:30	18:30	Master Class: My Life, My Cinema [Oliver Stone]	Dureraum Hall, Busan Cinema Center
10-17	17:30	18:10	Short Film, Long Chat [Korean Short Film Competition 4]	Talk Lounge (BIFF HILL 1F)
10-18	15:30	16:10	Short Film, Long Chat [Korean Short Film Competition 3]	Talk Lounge (BIFF HILL 1F)
10-18	16:30	17:10	Short Film, Long Chat [Korean Short Film Competition 2]	Talk Lounge (BIFF HILL 1F)
10-18	17:30	18:10	Short Film, Long Chat [Korean Short Film Competition 5]	Talk Lounge (BIFF HILL 1F)
10-18	17:30	18:10	Outdoor Greeting [Actors of Vision and New Currents]	Outdoor Stage, Haeundae BIFF Village
10-18	20:00	21:10	Outdoor Greeting [Actors of Vision and New Currents]	Outdoor Stage, Haeundae BIFF Village
10-19	10:30	12:34	<The Third Murder> Press Screening	CGV Centum City 5
10-19	14:00	15:00	Gala Presentation <The Third Murder> Press Conference	Dureraum Hall, Busan Cinema Center
10-20	10:30	12:30	Closing Film <Love Education> Press Screening	Busan Cinema Center Cinema 2
10-20	16:00	17:00	Closing Film <Love Education> Press Conference	Dureraum Hall, Busan Cinema Center
10-21	10:30	11:30	Festival Closing Press Conference	Dureraum Hall, Busan Cinema Center
10-21	18:00	22:00	Closing Ceremony	Busan Cinema Center BIFF Theater

Asian Film Market

Asian Film Market

* Press badge holders are permitted to cover the Asian Film Market

Date	Start	End	Event	Venue
10-14	10:30	12:00	Book To Film	Event Room, BEXCO Exhibition Center 2
10-14	10:30	12:00	Copyright Forum Program 1: Case Study	Multi-meeting Zone, BEXCO Exhibition Center 2 - 4D-4E-4F
10-14	13:30	15:00	E-IP Pitching	Event Room, BEXCO Exhibition Center 2
10-14	16:30	18:00	Copyright Forum Program 2: Panel Discussion	Event Room, BEXCO Exhibition Center 2
10-14	20:00	22:00	Asian Film Market Opening Reception	NOVEOTEL EMBASSADOR BUSAN GARDEN
10-15	13:30	15:00	Story to Film	Event Room, BEXCO Exhibition Center 2
10-15	16:00	19:00	VR Conference Program 1: VR Feature Film Production Case Study	Event Room, BEXCO Exhibition Center 2
10-16	13:30	15:00	AFIS Project Pitching	Event Room, BEXCO Exhibition Center 2
10-16	16:00	17:00	VR Conference Program 2: Current State and Prospect of the VR Industry	Event Room, BEXCO Exhibition Center 2
10-16	17:00	19:00	VR Conference Program 1: VR Animation Production Case Study	Event Room, BEXCO Exhibition Center 2
10-17	10:30	12:00	Film Fund Talk	Event Room, BEXCO Exhibition Center 2
10-17	20:00	22:00	APM & E-IP Awards Ceremony	HAEUNDAE GRAND HOTEL Ballroom

Platform BUSAN

* Press badge holders can attend Platform BUSAN.

Date	Start	End	Event	Venue
10-14	18:30	20:00	Filmmaker's Talk: Jia Zhang Ke	Dureraum Hall, Busan Cinema Center
10-15	10:30	12:30	Voice of Asia	Event Room, BEXCO Exhibition Center 2
10-15	13:30	15:30	Incubating Asia	PB Lounge, BEXCO Exhibition Center 2 4D-4E-4F
10-16	10:30	11:30	ARRI International Support Program	Event Room, BEXCO Exhibition Center 2
10-16	13:00	14:00	Small Talk: Korea and Japan Filmmakers - Standard Labor Contract	PB Lounge, BEXCO Exhibition Center 2 4D-4E-4F
10-16	13:00	14:00	Asian Female Filmmaker's Talk	Dureraum Hall, Busan Cinema Center
10-17	13:30	14:40	Meet the Festival	Event Room, BEXCO Exhibition Center 2
10-17	15:00	16:00	Small Talk: Regional Independent Film Society Networks (Korea)	PB Lounge, BEXCO Exhibition Center 2 4D-4E-4F
10-17	16:00	17:30	Meet the Filmmaker: Lav Diaz	Event Room, BEXCO Exhibition Center 2
10-17	18:30	20:30	Platform BUSAN Closing Reception	Sky Garden
10-18	14:00	16:00	Talk with Producer: Jon Kuypers	Dureraum Hall, Busan Cinema Center

BIFF Forum

BIFF Forum

* Press badge holders can attend BIFF Forum.

Date	Start	End	Event	Venue
10-13	10:00	13:00	Korea-China Scenario Forum	
10-13	14:00	18:00	Talks on Film Policy of Gender-equality #2 : How to Accomplish Gender Equality in Film Industry?	
10-16	14:00	18:00	Chinese Film Forum: Taiwan and Asia, Faltering Identity	Busan Center for Creative Economy and Innovation 4F, Conference Hall
10-17	13:30	18:00	VR Cinema and Storytelling	
10-18	10:00	12:30	2017 Asian Auteur: KUROSAWA Kiyoshi	
10-18	14:00	18:00	Film and Legal Seminars :New Trends of Korean Films and Industry and the legal imperatives	

Guest Ticket Box

	Location		Date	Time
Guest Ticket Box	Busan Cinema Center	BIFF Center, BIFF Hill 1F	Oct 12 - 21	09:00 - 20:00 (Opening Day & Closing Day 09:00 - 15:00)
		Cinemountain 6F	Oct 13 - 21	08:30 - 20:30
	CGV Centum City	7F		
	LOTTE CINEMA Centum City	8F		
	MEGABOX Jangsan Haeundae	8F		
	Sohyang Theatre Centum City	1F	Oct 13 - 20	
	HAEUNDAE GRAND HOTEL	1F Lobby	Oct 13 - 20	09:00 - 19:00
	SEACLOUD HOTEL	4F Lobby		
	BEXCO	Exhibition Center 2- 4D-4E-4F (Asian Film Market)	Oct 14 - 17	09:00 - 19:00 (10/17 9:00 - 18:00)

Notice

- On-site or the next day ticket reservation available.
4 screenings per day for Press badge holders and 2 screenings per day for Press Technician badge holders, free of charge.
- Press badge holders can issue the ticket at the designated BIFF Guest Ticket Box (not available online or by mobile / ATM).
- Press badge holders are allowed to enter the theater within 15 minutes past the scheduled screening time (upon the availability of seats), and cannot guarantee a designated seat.
- Proxy reservation for a third-party individual is prohibited.
- Photography or video recording is strictly prohibited in theaters. You may be asked to leave the theater if you disregard this regulation.
- Foods and drinks are prohibited in theaters.

Pharmacy

- Dongbo Pharmacy
1499 Woo-dong, Haeundae-gu
+82 (0)51-709-8040
- Centum Malk-eun Pharmacy
50 Centum Namdaero, Haeundae-gu
+82 (0)51-746-1229
- Centum Gungang Pharmacy
50 Centum Namdaero, Haeundae-gu
+82 (0)51-745-2170
- Saeyoung Pharmacy
548-4 Woo 1 dong, Haeundae-gu
+82 (0)51-746-8453

Parcel Service and Quick Parcel Service

- Ilyang Logis Delivery Service +82-1588-0002
- Logen Delivery Service +82-1588-9988
- Quick Parcel Service +82(0)80-600-0000
- Busan Direct Quick Service +82(0)51-900-9002

Tourist Information Center

- Busan Station Tourist Information Center + 82(0)51-441-6565
- Busan Tourist Information Center + 82(0)51-253-8253
- Busan Foreign Tourist Information Center + 82(0)51-441-3121
- Haeundae Tourist Information Center + 82(0)51-749-5700
- Gimhae Int'l Airport Information Center
- International Terminal + 82(0)51-973-2800
- Domestic Terminal + 82(0)51-973-4607

Transportation

- Busan Station (Train Station) + 82 1544-7788
- Gimhae International Airport + 82 1661-2626

Hospitals

- Inje University Haeundae Paik Hospital + 82(0)51-797-0100, 0114
- BHS Haneseo Hospital (Gwangan 1-dong, Suyung-gu, Busan) + 82(0)70-7321-0118, 0119

Car Rental Service

- Samsung Rent Car (Near Busan Train Station) + 82(0)51-466-7002
- LOTTE rent-a-car (Busan Station Hotel Gwang Jang) + 82(0)51-441-8000
- Haeundae Korea Rent Car (Woo-dong, Haeundae-gu) + 82(0)51-742-4600

Emergency Numbers

- Police 112
- Fire, Emergency, and Ambulance 119
- BBB Free 24-hour Interpretation Service +82 1588-5644

Busan Cinema Center

» Cinemountain

Main theater for the official selections. 4 Screens available: Haneulyeon Theater (800 seats), Cinema 1 (400 seats), Cinema 2 (200 seats), and Cinematheque (200 seats)

- Location: Busan Cinema Center
- Operating Hours: Oct 13 - 21, 08:30 - 20:30
- * The 6F Ticket box opens until 23:59 on Midnight Passion screening dates

» BIFF Theater

Outdoor theater for outdoor screening.

- Location: BIFF Theater, Dureraum Square Information Desk, BIFF Intersection Book Lounge
- Information Desk Operating Hours: Oct 12 - 21, 08:30 - 20:30

» Dureraum Hall

Dureraum Hall is Multi-Complex area located in Dureraum Sqre. It holds facilities such as Official Press Conference Hall, Private Interview Room, Press Lounge

- Operating Hours: Oct 12 - 21, 9:00-19:00

BIFF Village

BIFF Village is a venue for official events for the audiences visiting the festival.

- Facilities: Outdoor Stage, Information Desk, BIFF Shop, Sponsor Booths, Audience Lounge
- Location: Haeundae Beach
- Operating Dates & Hours: Oct 13 - 20, 10:00 - 20:30

Nampo-dong Outdoor Stage

Nampo-dong Outdoor Stage is a venue for the festival eve celebration.

- Location: Nampo-dong Outdoor Stage
- Operating Dates&Hours: Oct 11, 18:00 - 20:00

BEXCO

BEXCO is a main event hall for the Asian Film Market, Asian Project Market (APM).

- Location: BEXCO Exhibition Center 2 - 4D-4E-4F

Venue	Dates & Times	Information
BEXCO	Oct 14 - 16, 09:00 - 19:00 Oct 17, 09:00 - 18:00	Asian Film Market, Exhibition Booths and Events
	Oct 14 - 16, 10:00 - 19:00 Oct 17, 10:00 - 16:00	Asia Project Market (APM)

Information Desk

Provides up-to-date information on screenings, events, transportation, firefighting equipment locations and any lost and found.

- Location and Operating Hours

Location		Time
Busan Cinema Center	BIFF Hill 1F	Oct 12 & Oct 21 (Opening & Closing Ceremony Day) 08:30 - 15:00 Oct 13 - 20 08:30 - 20:00
	BIFF Intersection, Busan Cinema Center	Oct 12 - 21 08:30 - 20:00
	Cinemountain 1F	Oct 12 - 21 08:30 - 20:30
	Cinemountain 6F	
	Dureraum Square	
CGV Centum City	7F	Oct 13 - 20 08:30 - 20:30
LOTTE CINEMA Centum City	8F	
MEGABOX Jangsan Haeundae	1F	
Sohyang Theatre Centum City	6F	
Haeundae BIFF Village	Haeundae Beach	Oct 13 - 20 10:00 - 20:30

» Information Desk

Distribute ticket catalog, guide map, official daily magazine, advertising, and event promotional materials.

*Translation service (English, Chinese, and Japanese available) will be provided about theaters, event location, and schedule information.

» Lost and Found

Lost property is put in the nearest information desk (also Lost & Found).

When you lose your property, please go to the nearest information desk or call 1666-9177.

When picking up your lost property, please bring your ID card.

Lost properties will be stored in its found conditions. All items will be discarded after 14 days at the end of the festival (Oct 21).

» Hotel Desk

Information desk provided at the hotel lobby. BIFF related information and help related to check in / check out are available.

- Facilities: Guest Guide and other promotional materials available.

Hotels	Times	Information Desk	Ticket Desk
HAEUNDAE GRAND HOTEL	Oct. 12 -21 08:30 - 19:30	○	○
PARK HYATT BUSAN		○	
SEACLOUD HOTEL		○	○
SHILLA STAY HAEUNDAE		○	

Bus

Number	Type	Routes
1001	Express / Night	Busan Station – Centum City Bexco – Jangsan Station (MEGABOX Jangsan Haeundae)
1003	Express / Night	Novotel Ambassador Hotel – Haeundae Beach – Busan Station – Nampo BIFF Square
139	General / Night	Busan Cinema Center – BEXCO – Haeundae Beach – Dongbaek Island (The Westin Chosun Hotel) – Jangsan Station (MEGABOX Jangsan Haeundae)
39	General	Shinsegae Department – Centum City, BEXCO – Unchon (The Westin Chosun Hotel)
115-1	General	BEXCO Station, Donghae line – SAMJUNG CORE APT (MEGABOX Jangsan Haeundae)
40	General	Haeundae – Centum City, BEXCO – Sinsegae Department Centum City – Busan Station
5-1	General	Centum City, BEXCO – Shinsegae Department Centum City – Busan Station – Nampo BIFF Square

Bus Fare (KRW)

Express	1800 won
General	1300 won
Night	General / Express Bus Fare + 400 won

Metro

From (Station)	To (Station)	Duration	Fare (KRW)
Airport	Centum City	appx. 55 mins	3,000
Busan Station	Centum City	appx. 40 mins	1,600
Haeundae	Centum City	appx. 6 mins	1,400
Nampo	Centum City	appx. 45 mins	1,600
Nampo	Haeundae	appx. 50 mins	1,600
Nampo	Busan Station	appx. 4 mins	1,400

Gimhae Airport Limousine Bus

Operating Hours	06:50 – 22:20 (Domestic), 06:45 – 22:15 (International)
Allocation time	30 min
Fare	Adult 7000 KRW (approx. 7 USD)
Board	International Airport : Gate 3 – Platform No.2, 1st Floor Domestic Airport : Gate 4 – Platform No.2, 1st Floor
Estimated Duration	Approx. 1hr 30mins (from Gimhae Airport – Haeundae Hotel area)
Route	Gimhae International Airport (PUS) – BEXCO – Novotel Ambassador Hotel – Paradise Hotel – Centum Hotel

* Info: **Tae-Young Bus** : 051-972-7747

Taxi

From	To	Duration	Fare (KRW)
Centum City	Haeundae	Approx. 15mins	7,000 (7 USD)
	Busan Station	Approx. 40mins	17,000 (17 USD)
	Nampo	Approx. 40mins	18,000 (18 USD)
	Gimhae International Airport (PUS)	Approx. 1hr	30,000 (30 USD)

※ Taxi fare depends on the traffic conditions.

※ Call Taxi : • **Javi Call** : +82 (0)51-500-8888

• **Navi Call** : +82 (0)51-999-7000

• **Deungdae Call** : +82 (0)51-600-1000

• **Marine Call** : +82 (0)51-750-0000

KTX

	First	Last	Estimated Duration	Fare (KRW)
Seoul-Busan	05:15	22:50	2hrs 50mins [Direct train between Seoul and Busan]	59,800 ~ 83,700 [Depending on days of the week, routes, and seats]
Busan-Seoul	05:15	22:50		

	Depart	Arrive	Estimated Duration	Fare (KRW)
Busan Station – Incheon International Airport	05:10	08:45	3hrs 40mins [Direct train between Incheon Airport and Busan]	72,100 ~ 100,900 [Depending on days of the week, routes, and seats]
	08:10	11:42		
	12:00	15:40		
	14:20	17:47		
	16:25	19:58		

Shuttle Bus

» Period

Oct 13 – Oct 20, 2017

* Shuttle buses do not operate on the Opening / Closing Day.

» Operating Time

08:30 – 19:30 from Busan Cinema Center (Every 20 min)

* The arrival of shuttle buses may take longer depending on the traffic condition.

* The last shuttle bus leaves Busan Cinema Center at 19:30.

* Shuttle does not run to Nampo-dong Outdoor Stage area.

* For transportation to/from venues in the Centum City area (Centum City Station) from/to MEGABOX Jangsan Haeundae (Jangsan Station), taking the metro (5 stops) is faster and more convenient.

* BEXCO Exhibition Center 2 Stop (Ocean Line)

- This shuttle bus stop is operating on Oct 14-17 only during Asian Film Market Period

- Shuttle Buses will skip this stop on Oct 15 (Sun) until 12pm due to traffic control for 2017 Busan Ocean Marathon

» Route (2 lines)

Ocean Line (7 Stations)

Busan Cinema Center (Starting Point) ▶ BEXCO Exhibition center 2 ▶ ARPINA ▶ PARK HYATT BUSAN ▶ HAEUNDAE GRAND HOTEL ▶ Haeundae BIFF Village ▶ MEGABOX Jangsan Haeundae (Jangsan Station)

Express Line (2 Stations)

Busan Cinema Center (Starting Point) ▶ MEGABOX Jangsan Station (Jangsan Station)